

The HBC gives local business leaders and citizens a voice with government agencies, the media and the public to articulate what is needed to attract, retain and expand jobs in Humboldt County.

## HUMBOLDT BUSINESS COUNCIL

*Community Leaders and  
Citizens for Job Growth*



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### HBC MEMBERSHIP

Are you interested in a more involved commitment to help determine the direction HBC takes on local economic development issues? If so, we encourage you to sign on as a dues-paying member. By doing so, your annual dues provide you with voting “shares” in governance and decision-making within the organization. The amount of shares you own is equivalent to the number of times you may vote on a particular issue. A “super majority” vote of the membership shares determines the various positions taken by HBC.

Sign up at our website, [www.HumboldtBiz.org](http://www.HumboldtBiz.org) or complete and return the membership form.

*HBC is a 501(c)4 nonprofit corporation; 80% of dues are deductible as a business expense.*

### HBC POLITICAL ACTION COMMITTEE

A vital component to HBC is a P.A.C. (Political Action Committee) dedicated to supporting or opposing local candidates or initiatives, with full reporting of donations and expenditures.

- Advocates for issues agreed upon by entire HBC membership
- Makes donations, creates action plans and advertises for campaigns
- P.A.C. only accepts donations from members
- Donations are not tax deductible
- Approximately 20% of HBC revenue is donated to the P.A.C.
- All campaign revenue and expenses are reported to FPPC

### Humboldt Business Council

P.O. Box 941

Eureka, CA 95502-0941

[info@HumboldtBiz.org](mailto:info@HumboldtBiz.org)

[www.HumboldtBiz.org](http://www.HumboldtBiz.org)

Advocating at the local level  
for business-related issues



# Humboldt Business Council Responds to California's Tough Small Business Climate

Did you know that each day, all local businesses operate with two strikes against them?

**Strike One:** California's unfavorable regulatory and tax structure

**Strike Two:** The North Coast's inadequate transportation and telecommunications infrastructure

The Humboldt Business Council works to ensure that our businesses don't endure a third strike – government barriers that create a hostile business climate and put our local economy at a competitive disadvantage.

HBC's primary goal is to provide concerned citizens with important information and opportunities for grassroots efforts to bolster issues and candidates that positively affect the North Coast's economy.

## BARRIERS CONTINUE TO EMERGE

California's neighboring states like Oregon and Arizona lure hundreds of our businesses away each year, rewarding them with economic incentives and less bureaucratic red tape. Here on the North Coast, it's a harder sell to get business owners to leave. Like you, they cherish our quality of life and would prefer to stay put.

But as more local and statewide business obstacles emerge, relocating looks more attractive to many. If other municipalities make it easier and more affordable to start businesses, create jobs and raise families, the North Coast will certainly see a larger exodus of our most inventive and energetic business leaders. Then what?

Humboldt Business Council urges you to join with us in our efforts to bring about a healthier business climate. HBC is nonpartisan, and welcomes participation from all political affiliations.

## HOW CAN I HELP?

Simply sign up for HBC membership online at [www.HumboldtBiz.org](http://www.HumboldtBiz.org) or complete and return the membership form.

Concerned about the North Coast's many impediments to job growth? Then join your like-minded neighbors by signing up for the Citizens for Job Growth committee, free of charge.

## HOW HBC WORKS:

Humboldt Business Council focuses on local candidates and issues, including endorsements and campaign assistance where appropriate. Interested citizens can participate in various ways . . .

### HUMBOLDT BUSINESS COUNCIL MEMBERSHIP

- Annual dues enable HBC members to cast their vote in support of, or against, any position taken by the organization.
- Voting shares cost \$500 each, for the entire year.
- There is a maximum of 20 shares allowable per member.
- HBC is 501(c)4 California nonprofit corporation; 80% of dues are deductible as a business expense.

### HUMBOLDT BUSINESS P.A.C.

HBC's Political Action Committee advocates for issues agreed upon by HBC by making donations and advertising for select campaigns.

- All donations are welcome.
- Contributing to the P.A.C. is not a requirement of membership.
- Donations are only accepted from HBC members.
- All campaign revenue and expenses are reported to the FPCC\*.
- Donations are not tax deductible.
- Approximately 20% of HBC revenue is donated to the P.A.C.

\* Fair Political Practices Commission

### CITIZENS FOR JOB GROWTH

This key component of HBC is a grassroots group consisting of workers, retired people and others concerned that local no-growth initiatives and extreme regulations are making it difficult to live, raise kids, work, shop and prosper in our community.

- There is no charge to participate.
- Receive email notification on issues and hearings of interest.
- Receive help with advocacy and testimonials targeted toward local officials.
- HBC membership is not a requirement for participation.

# MEMBERSHIP APPLICATION

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

**Yes!** I want to make sure our businesses are given the tools needed to create jobs, prosper and grow in our community!

Please sign me up for:

- Citizens for Job Growth  
 Humboldt Business Council Membership

Dues Schedule:

Citizens for Job Growth: No Charge  
 HBC Membership: \$500/share per year\*  
 Number of Voting Shares: \_\_\_\_\_ x \$500 = \_\_\_\_\_  
 P.A.C. Contribution†: \_\_\_\_\_  
 Amount Enclosed: \_\_\_\_\_

I can help in other ways such as . . .

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please contact me for more information.

\* HBC dues are annual from the date of membership, maximum 20 shares. HBC is a 501(c)4 nonprofit corporation; 80% of dues are deductible as a business expense.

† P.A.C. donations exceeding \$99 require disclosure to the Fair Political Practices Commission. Employer and spouse identity must be provided, though not necessarily disclosed except in certain circumstances.